

NOVEMBER 30, 2022

OPINION

Fore-20! Is Golf Ready for Recreational Marijuana?

By Michael Williams, Contributor, Golf Business

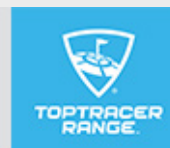
As a political commentator, I had a keen interest in the recent mid-term elections. While the nation remains divided over a range of issues, it seems that there is a growing consensus on recreational marijuana. 37 states have legalized marijuana use and 22 of those states have legalized recreational use. As an industry, it is literally growing like a weed. MJBizDaily, a leading industry newsletter, projects retail marijuana sales to reach an estimated \$33 billion by the end of 2022 and \$52.6 billion by the end of 2026. These numbers take on even more significance when you put them next to the numbers for craft beer sales in the US, which was \$26.8 billion according to the Association for Small and Independent Craft Brewers. With demand at an all-time high and continuing to rise, it begs the question of whether owner/operators should consider adding recreational marijuana as an offering... [READ MORE >>](#)

SPOTLIGHT

Elaine Gebhardt Continues To Do All That She Can For Those Fighting Cancer

By Steve Eubanks, Contributor, Golf Business

It touches everyone. Cancer is the second-leading cause of death in the United States, just behind heart disease in its



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annual impact. That has been the case for decades, despite more and more effort going into research and treatment. But more than mortality, cancer in all its forms affects almost every American in one way or another. Even if you have never been a cancer patient, you almost certainly have a relative or close friend who has battled the disease. Every year, Elaine Gebhardt, the executive director of the New England Golf Course Owners Association, has done her part to raise money for patients and their families through an organization called Golf Fights Cancer. That nonprofit's mission, according to executive director Cheryl McGuire, is "to harness the giving power of the golf community to raise money for cancer-related organizations..." [READ MORE >>](#)

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GOLF BUSINESS MAGAZINE NOVEMBER/DECEMBER 2022

Spare Change Has Huge Impact On Els For Autism Foundation

Oftentimes you don't think about it. A beverage at a convenience store costs \$2.25 and if you happen to be paying in cash (a rarity these days), you throw the extra .75 into a tip jar or a can for those who might come up a little short later in the day... [READ MORE >>](#)

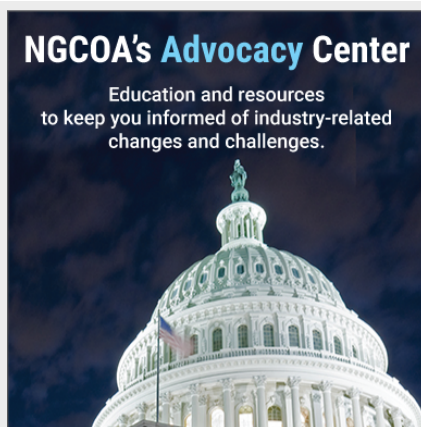
Women's Amateur, Pro Golf Participation on the Upswing

After decades of female-focused marketing strategies, the golf industry is finally gaining some significant traction in





growing this valuable segment of the business. At least that's one way to describe some of the... [READ MORE >>](#)



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