

APRIL 27, 2022

OPINION

The Tiger Effect: Is It Still A Thing?

By Michael Williams, Contributor, Golf Business

The last 18 months have brought a huge wave of interest in the game of golf, with growth in both players and numbers in excess of 10%. The last time the game saw those kinds of numbers were when on Eldrick Tont Woods, also known as Tiger Woods, exploded onto the scene and changed forever the way golf was perceived. When Tiger won the Masters in 1997 it caused a seismic shift in golf. And his sustained excellence for the next decade coincided with some astounding numbers. Between 1997 and 2007 almost six million Americans became golfers. Ratings for golf tournaments that featured Woods doubled and sometimes tripled... [READ MORE >>](#)

SPOTLIGHT

Let's Influence Beyond Inclusion

By Dave Barton, Executive Director, National Alliance for Accessible Golf

As I publish this note in April 2022, program registration has opened for the much anticipated [Make Golf Your Thing Directory](#), and Make Golf Your Thing is also receiving grant applications as we speak. If you wish to [apply for a grant](#), ensure you review the [Eligibility and Guidelines](#). The clock is ticking for grassroots programs to apply for Phase III funding to be distributed in the early summer. Worth noting, per Make Golf Your Thing, “The American Development Model is a



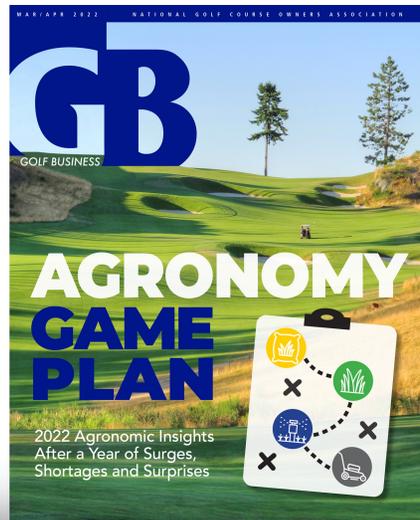
movement in sport to increase participation by delivering the right experience at the right stage of one's sport journey...

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- >> [PGA of America Strengthens Career Services Department](#) (PGA)

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