

APRIL 27, 2022

## OPINION

### The Tiger Effect: Is It Still A Thing?

*By Michael Williams, Contributor, Golf Business*

The last 18 months have brought a huge wave of interest in the game of golf, with growth in both players and numbers in excess of 10%. The last time the game saw those kinds of numbers were when on Eldrick Tont Woods, also known as Tiger Woods, exploded onto the scene and changed forever the way golf was perceived. When Tiger won the Masters in 1997 it caused a seismic shift in golf. And his sustained excellence for the next decade coincided with some astounding numbers. Between 1997 and 2007 almost six million Americans became golfers. Ratings for golf tournaments that featured Woods doubled and sometimes tripled... [READ MORE >>](#)

## SPOTLIGHT

### Let's Influence Beyond Inclusion

*By Dave Barton, Executive Director, National Alliance for Accessible Golf*

As I publish this note in April 2022, program registration has opened for the much anticipated [Make Golf Your Thing Directory](#), and Make Golf Your Thing is also receiving grant applications as we speak. If you wish to [apply for a grant](#), ensure you review the [Eligibility and Guidelines](#). The clock is ticking for grassroots programs to apply for Phase III funding to be distributed in the early summer. Worth noting, per Make Golf Your Thing, “The American Development Model is a

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BETWEEN POWER  
AND COMFORT



movement in sport to increase participation by delivering the right experience at the right stage of one's sport journey...

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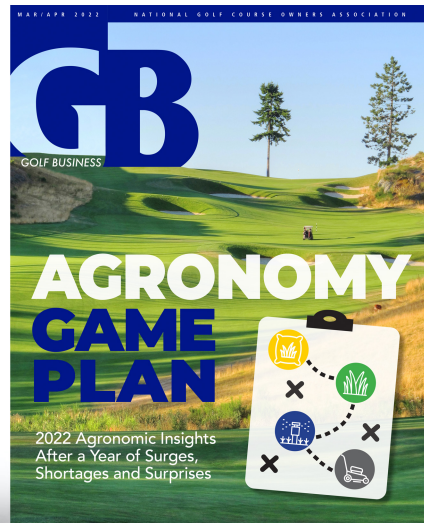
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### FROM AROUND THE INDUSTRY

- >> [Golftec Opens World-Class Instruction And Club Fitting Center In Las Vegas](#) (The Golf Wire)
- >> [Golf Architecture: The 'Great Hazard' Undergoes a Renovation](#) (Golfweek)
- >> [Nathan Crace and RTJ II collaborate on 10-hole Otter Creek project](#) (Golf Course Architecture)
- >> [PGA of America Strengthens Career Services Department](#) (PGA)

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### FROM GOLF BUSINESS MAGAZINE MARCH/APRIL 2022



#### The Economy of Agronomy

New research published in the International Turfgrass Society Journal has found that three agronomic practices show potential to save money and improve playing conditions for U.S. golf courses... [READ MORE >>](#)

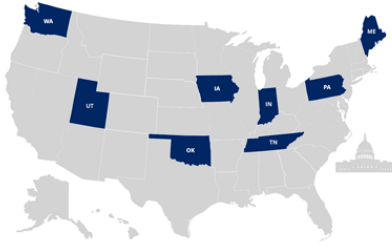
#### Paspalum Stigma Vanishes Under Tour Spotlight

On the first day of February, a breezy but beautiful Tuesday in Fort Myers, Florida, one of the world's best female golfers walked to the driving range of the Crown Colony Golf and Country Club to prepare for the Drive On Championship, the third event of the LPGA season... [READ MORE >>](#)

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