

JANUARY 18 + JANUARY 25, 2023

OPINION

A Tribute to Joe Hardy

By Michael Williams, Contributor, Golf Business

I truly love being a part of golf. In my experience, golf is a word that can refer to many things: a sport, a pastime, a career, a business. But I am especially aware of the fact that it can refer to a kind of family. On January 7, 2023, the golf family lost one of its most special members, Joseph H. Hardy III. Joe Hardy was a man of incredible talents who put them to use in a wide range of pursuits. As the statement from the family says, "From the beginning to the end of his life, Joseph A. Hardy III was truly a man who did it all. A son, brother, husband, father, uncle, grandfather, great-grandfather, veteran, student, graduate, pilot, gemologist, salesman, entrepreneur, commissioner, philanthropist, and super-human that embodied his favorite phrase and philosophy "nothing is impossible..." [READ MORE](#)

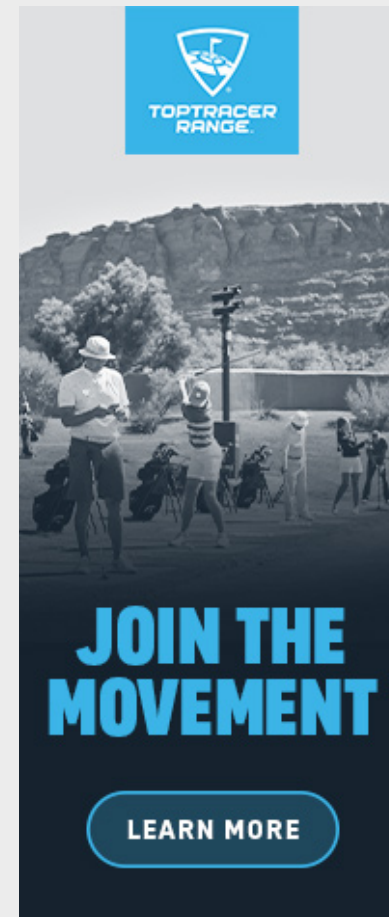
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SPOTLIGHT

DOL's Proposed Independent Contractor Rule is Bad for Golf

By Ronnie Miles, Director of Advocacy, NGCOA

If you have been following any of my updates, you are probably aware of the new proposed independent contractor rule offered by the Department of Labor. The rule would 1) rescind the current independent contractor rule and 2) utilize



a new “economic realities” test to determine if a worker is truly an independent contractor. This test includes factors such as investment, control, the opportunity for profit or loss, and whether the work is integral to the employer’s business. DOL will apply a **totality-of-the-circumstances analysis** of the economic reality test that has a refined focus on whether each factor shows the worker is economically dependent upon the employer for work versus being in business for himself, does not use a predetermined weighting of factors and that considers the factors comprehensively instead of as discrete and unrelated... [READ MORE >>](#)

FROM AROUND THE INDUSTRY

>> [On Course Foundation Golf Employer Partners Reach 45 States](#) (The Golf Wire)

>> [New Golf Technology App ClubGrub Transforms the Golf Experience with More Convenient Food and Beverage Ordering and Fast On-Course Delivery](#) (prweb.com)

>> [Teesnap Adds Two Leaders to Executive Team](#) (The Golf Wire)

>> [GCM's Guide to the 2023 GCSAA Conference and Trade Show](#) (GCM)

FROM GOLF BUSINESS MAGAZINE JANUARY/FEBRUARY 2023

Weathering a Stormy Economy

It was a little odd – talking to an economist about the impact of the current U.S. economy on the business of golf – and not long into the conversation he mentioned Walt Disney. This wasn’t some quack – it was John Silvia, an investment professional with over 30 years of experience as chief economist at Wells Fargo... [READ MORE >>](#)

Why The PGA Show and Golf Business Conference are a Winning Combination for Owners and Operators

Golfers have varying opinions on when the golf season starts. PGA Tour golfers start their new year in October of the previous one. Amateurs will contend that golf starts



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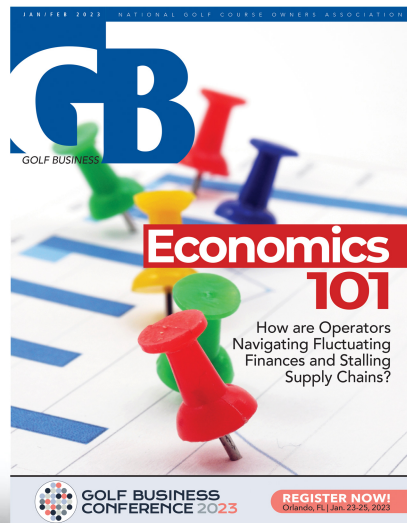
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with the first warm weather of the year wherever you happen to be, while others will insist that the true first day of the golf season is marked by gentle guitar music and the soothing words, “Hello, friends!”... [READ MORE >>](#)



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