

M A R C H 1 4 , 2 0 2 4

## SPOTLIGHT

### H.R. 7228: The BIRDIE Act – How Bipartisan Efforts Can Effect Change

*By Harvey Silverman, Contributor, Golf Business | Silverback Golf Marketing*

For all of you policy and legal wonks, here's an example of how bipartisan legislation at the federal level can protect elements of the golf industry. It's an update to the Architectural Works Copyright Protection Act of 1990. Rep. Brian Fitzpatrick (R-Pennsylvania) and Rep. Jimmy Panetta (D-California) introduced the bi-partisan bill in the U.S. House of Representatives. Rep. Panetta's district includes iconic courses like Pebble Beach and Pasatiempo. I could not find golf courses on their level in Rep. Fitzpatrick's district, but I'll assume he plays and enjoys the sport...

[READ MORE >>](#)

### Northampton Country Club Recognized as Jemsek National Course of the Year

*By Steve Eubanks, Contributor, Golf Business*

Like many of these stories, it starts with a third owner, although there have certainly been more than that. Northampton Country Club, nestled in the Western Massachusetts village of Leeds along the Mill River, is 125 years old, first welcoming golfers in 1898 when Leeds was the textile part of Northampton. It was a mill club, one of thousands that dotted the American landscape in the late 19th and much of the 20th centuries. Towns developed



around industry – textiles, steel, automobiles, even paper mills – and executives created recreational facilities for themselves and the citizenry. Mill softball teams made national news throughout the 1950s and 60s, and every town of 2,000 or more had a YMCA... [READ MORE >>](#)

### FROM AROUND THE INDUSTRY

- >> [Trilogy Community Votes to Purchase Neighborhood Golf Course From Current Owners](#) (KESQ)
- >> [Polo Club of Boca Raton Unveils New State-of-the-Art Toptracer Golf Range](#) (AccessWire)
- >> [Their Beloved California Muni Was Dying. They Resolved to Save It](#) (Golf)
- >> [Experts Predict the Impact of Artificial Intelligence on the Golf Industry](#) (Golf Business Technology)

### GOLF BUSINESS MAGAZINE JANUARY/FEBRUARY 2024



#### **Joint-Employer Rule Update – Here's What You Need to Know**

Are your employees your responsibility, or are they shared? Who is liable for employee-related actions? If you are a multi-course owner or a client of a multi-course owner, the answer may be: both of you! On Oct. 26, 2023, the National Labor Relations Board (NLRB) announced its [Final Rule on the joint-employer standard](#)... [READ MORE >>](#)

#### **Demand and Development: A Glance at the Golf Course Market Landscape for 2024**

Four years after the coronavirus pandemic sparked a rejuvenation in the golf industry, the 2024 golf season is shaping up to be another strong business year for course owners nationwide. And based on two golf properties that sold within days of each other last December, courses of all types continue to be in high demand from an investment perspective... [READ MORE >>](#)



Resources for managing everything from your back office to the green, and everything in between, can be found in NGCOA's Workplace Center.

The Golf Business Podcast brings you informative content to help your golf course business thrive.

The NGCOA partners and participates with industry experts to provide members with timely, business-critical reports, studies and other research content.

## Share Golf Business WEEKLY with a Friend!

Do you know someone who should be reading Golf Business WEEKLY? We encourage you to forward this email to your colleagues and peers so they can enjoy the latest business-to-business news about the golf industry. **CLICK HERE** to subscribe.

*The views and opinions featured in Golf Business WEEKLY are those of the authors and do not necessarily reflect the position of the NGCOA.*

## GOLF BUSINESS MAGAZINE

291 Seven Farms Drive, 2nd Floor | Charleston, SC 29492 | 800 933-4262



This email was sent by Golf Business. To unsubscribe and/or manage your email preferences, please [click here](#).  
Resident of Canada or the European Union? [Click here](#) to give us your consent to continue communicating with you.