

AUGUST 10, 2022

OPINION

Where Mediocrity is King... And Ridding The Game Of Slugs

By Harvey Silverman, Contributor, Golf Business | Silverback Golf Marketing

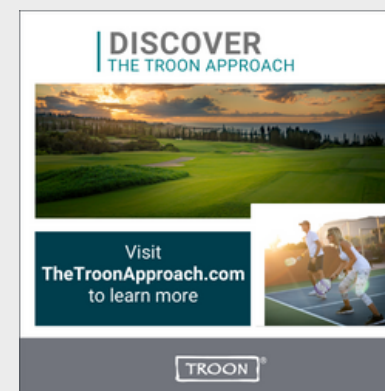
Jon Morley is a race car driver. He drives fast. Jon Morley is a golfer. He likes to play fast. Jon Morley is also the founder and "El Presidente" of the Mediocre Golf Association (MGA). With his tongue firmly in his cheek, Morley's association has embraced mediocre golfers who play for fun and competition that rewards, well, mediocrity. It's "casual competition" (I think I just coined a phrase), and with it, he's created a way to remove the "slug" factor from MGA events and admonish those whose slow play habits are reviewed and met with humorous disdain. So please read on and learn the solution to our perpetual "slow play" problem... [READ MORE >>](#)

SPOTLIGHT

Midnight Golf's Motor City Movement: A College and Career Roadmap for Detroit's Youth

By Scott Kauffman, Contributor, Golf Business

Renee Fluker has been helping people for most of her adult life in Detroit. Fluker, who raised a son as a single mother in the inner city, first left her mark on the Motor City as a career social worker for the state of Michigan. Now long retired with her son successfully out of college, Fluker is still dedicated to



making her community a better place. But these days, the compassionate Motor City mom is using a different vehicle to develop and motivate young men and women: golf. Or more specifically, the Midnight Golf Program she started in 2001 prior to retiring from her first 'full-time' job. Ironically, when Fluker started her Detroit-based initiative, she wasn't even a golfer herself and the pricey sport certainly wasn't the recreation of choice for young black kids in the city... [READ MORE >>](#)

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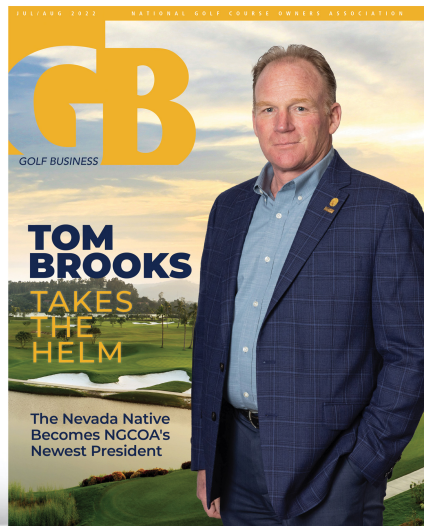
FROM GOLF BUSINESS MAGAZINE JULY/AUGUST 2022

Bushwood Syndrome - Old School vs. New School

I was flipping the channels the other night and came across Caddyshack. It was about a third of the way into it but naturally I had to stay and watch from there because it's one of those movies that you have to watch no matter where you catch it... [READ MORE >>](#)

The Risk-Free, Full-Value Raincheck

I don't play golf in the rain anymore. One reason is that golf season rain is virtually non-existent in Northern California. But we can play 12 months a year, and I played "wet" golf years ago with my father-in-law and his manly men buddies. Get out the Gore-Tex rain suit, tuck your pant legs into your socks... [READ MORE >>](#)



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