

AUGUST 24, 2022

OPINION

Perspective from the Podium: Timely Sessions and Unparalleled Networking Highlight my MCOR Experience

By Michael Williams, Contributor, Golf Business

NGCOA's 27th annual Multi-Course & Resort Operators Retreat (MCOR) was held last month in Charleston, SC. It was only my second time attending the event, but I was looking forward to it for a variety of reasons, not least of which that I would be serving as Master of Ceremonies for the first time. MCOR is a unique gathering – part social event, part strategy session, part learning symposium. Last year's was in a familiar location but an unfamiliar place on the calendar. There was a sense of gratitude and relief at MCOR 2021, a sense that the event was a defiant declaration that, much like the golf industry during the pandemic, the men and women who operate the places where so many had found relief were determined to gather to appreciate the great windfall that so unexpectedly came with the onset and endurance of the pandemic... [READ MORE >>](#)

SPOTLIGHT

U.S. Kids Golf Provides Soup-To-Nuts Profit Centers While Growing the Game

By Steve Eubanks, Contributor, Golf Business

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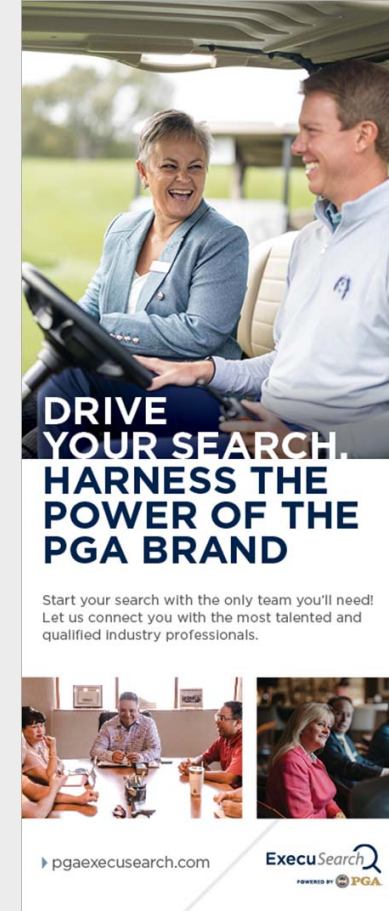
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everything but food and beverage, HR and payroll – no company in golf has done more to grow the game than U.S. Kids Golf. In fact, it's not close. From providing a revolving stream of ready-to-use equipment – open the box and take out a bag of clubs – to running the largest kids golf tour and youth championships in the world, to training youth coaches, to revolutionizing course design and making dramatic speed-of-play innovations – the 26-year-old Atlanta-based company has changed the industry for the better... [READ MORE >>](#)

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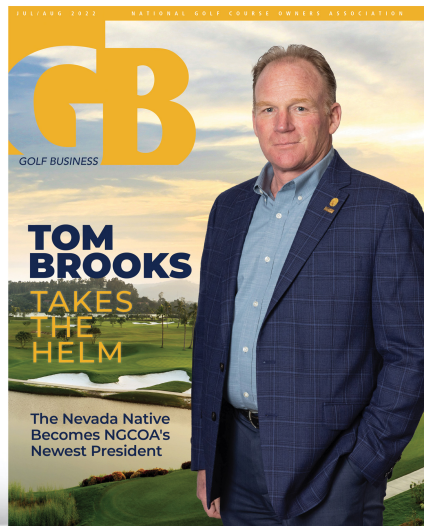
Fueling a Refortified Industry

Powerful private capital is getting pumped into the golf business like never before. And we're not talking about \$25 million paydays on the LIV Golf circuit or nine-figure contracts reportedly offered to Phil Mickelson and Dustin Johnson to join the new pro... [READ MORE >>](#)

Operation 36: Shooting for 1 Million Golfers

Matt Reagan is a man on a mission – a mission for a million. His goal: to introduce golf to one million people in the next five years. He's been at it awhile. Back in 2010, he and his co-worker Ryan Dailey were working at Keith Hills Golf Club in Buies Creek, North Carolina... [READ MORE](#)

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