

MAY 18, 2022

## SPOTLIGHT

### Transient Clubs Hit Hard By Gas Pricing

By Steve Eubanks, Contributor, Golf Business

The whole place seems like a time machine. When you're driving from the Palm Springs airport out to Desert Island Golf and Country Club in Rancho Mirage, California, you make a left onto Gene Autry Trail and take it a few blocks until you hit Dinah Shore Drive. One more turn and you hit Gerald Ford, which takes you down to Bob Hope. That's where you turn right and cruise past Walter Annenberg's place, the private estate where Ronald Reagan used to play golf every New Year's Day. Then you make a right onto Frank Sinatra... [READ MORE >>](#)

## OPINION

### An Experience with G1, GolfNow's GMS

By JJ Keegan, Reality Mentor & Envisioning Strategist, JJKeegan+

I feel that there are a lot of good software programs to aid the daily fee and municipal golf courses (listed in alphabetical order): Club Caddie, Club Prophet, ForeUp and LightSpeed. On a recent client engagement, I had the opportunity to review in-depth G1 offered by GolfNow (SportsNext). I was disappointed, but not surprised, at what the client and I discovered. It reminded me what I saw previously. About five years ago, a GolfNow salesperson showed me the revenue report for Colorado... [READ MORE >>](#)

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## GOLF BUSINESS MAGAZINE MAY/JUNE 2022



### The Cabot Golf Experience

For as long as Ben Cowan-Dewar can remember, the Canadian golf developer has been drawn to distinctive course design and compelling golf destinations that will survive the test of time. Cowan-Dewar's fascination with golf architecture and development started as a young child, when he would lay out holes and... [READ MORE >>](#)

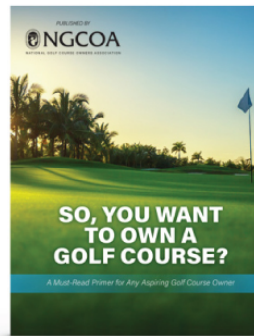
### Attracting the Golf Traveler – Post Pandemic

Could it be? Really? Is 2022 the year we see the elusive golf traveler emerge from a two-year hibernation? A firm shake of your magic eight ball yields: "Signs point to yes!" "There is positive news on the travel front," says Chris Adams, who heads research and insights for Miles Partnership, a marketing company... [READ MORE >>](#)

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