

OCTOBER 19, 2022

SPOTLIGHT

The Power of a Positive Attitude

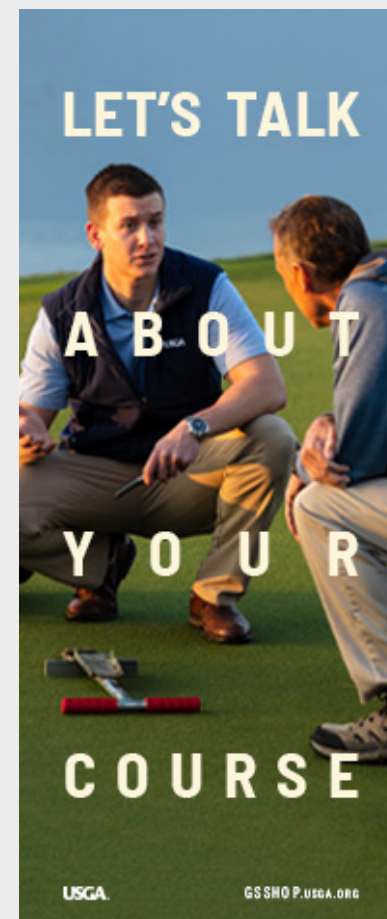
By Rich O'Brien, Operations Manager, PGA HOPE Charleston

Justin "Chance" Griffin was born on May 9, 1988 in Hickory, NC and has lived most of his life in Newnan, GA, a suburb of Atlanta. He was an avid golfer as a child and attended the Atlanta Jr. Golf Academy and played in the Georgia PGA Junior series. He also played high school golf and twice qualified for the Georgia High School Association (GHSA) state tournament. Following high school, Chance turned professional and began playing on multiple professional mini-tours. Chance also attended the University of West Georgia and graduated in 2012 with a degree in Marketing. He then pursued a career in medical sales and EMR (Electronic Medical Records) Systems training management before discovering his passion in law enforcement. In 2014, he attended the Police Academy and began working for the Union City P.D. Chance was involved in a car accident on August 24, 2018 that resulted in a coma that lasted a month. When he awoke, he learned he had sustained a T2 complete spinal cord injury and was paralyzed from the chest down... [READ MORE >>](#)

Off Course: Non-Golf Revenue Opportunities Are Heating Up For Courses In The Northern Climate

By Doug McPherson, Contributor, Golf Business

Back in 2020, Allison George, owner of Toad Valley Golf



Course, in Iowa, began exploring how she could boost her non-golf revenues and stay open year around – not an easy proposition considering Iowa's bone-chilling winters. And then she found what she calls “hands down the greatest improvement” she's done in her 20 years at her facility for year-round revenue. It was a bold move: She got rid of her pro shop and put in two golf simulators. The cost? \$200,000. It turned out to be a healthy investment. Her two simulators bring in about \$300,000 annually... [READ MORE >>](#)

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- >> [Puttshack Gets \\$150 Million From BlackRock To Fuel Mini Golf-Entertainment Growth](#) (Forbes)

FROM GOLF BUSINESS MAGAZINE SEPTEMBER/OCTOBER 2022

Inside the Numbers: Course Count, Market Corrections, and Continuing Trends

Since the onset of the coronavirus outbreak in Spring 2020, U.S. golf facility owners and operators have been one of the few positive beneficiaries of the pandemic, realizing unprecedented growth in nearly all facets of golf. Indeed, from increased rounds and gross revenues in the municipal and daily-fee sectors... [READ MORE >>](#)

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centerpiece at Congressional C.C. in Bethesda, MD, was designed in 1924 by famed architect Philip Jullien... [READ MORE >>](#)



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