

SEPTEMBER 22, 2021

## SPOTLIGHT

### Karen “Gets Real” With Prospective Owners At African American Expo

*By Steve Eubanks, Contributor, Golf Business*

MARIETTA, GA | NGCOA chief executive officer Jay Karen did not hold back when he spoke to a group of prospective Black owners at the African American Golf Expo and Forum held in the northern Atlanta suburb of Marietta. To be clear, Karen wasn't negative in his presentation on what it means to own a golf course. But he didn't sugarcoat it, either. “What does it take to be a golf course owner?” Karen asked rhetorically in his opening remarks before a room of prospective Black course owners. “It takes getting real.” The seminar was the first of its kind for the NGCOA, which, according to Karen, has worked for years in the area of minority advancement... [READ MORE >>](#)

### Golf Courses + Extreme Weather – A Chat with "Super-Super" Dan Meersman

*By Larry Hirsh, President, Golf Property Analysts*

While the cause is debated, there is no argument that climate change is a real phenomenon. The broad reach of destruction from Hurricane Ida in August impacted many golf courses from the Gulf Coast to the Northeast and got me thinking about how golf course superintendents are impacted and how they plan and prepare for extreme weather as it becomes more extreme and more frequent. Dan Meersman, Director of



Grounds at Philadelphia Cricket Club (PA) is what I call a super-super. He's a superstar superintendent who's been named national superintendent of the year and stands out among his peers, who include his father and brothers. I had the chance to quiz Dan on some of these issues recently...

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  - [Golf courses working to become more environmentally friendly](#) (Times Union | NY)
  - [Troon takes over operations at another course — Florida State's Seminole Legacy Golf Club](#) (Golfweek)
  - [Billy Maxwell, a Texas golf legend, PGA Tour winner, long-time Hyde Park owner dies](#) (USA Today)
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#### GOLF BUSINESS MAGAZINE SEPTEMBER/OCTOBER 2021

##### Old Kinderhook Resort, Golf Club & Spa: Building Community Partnerships

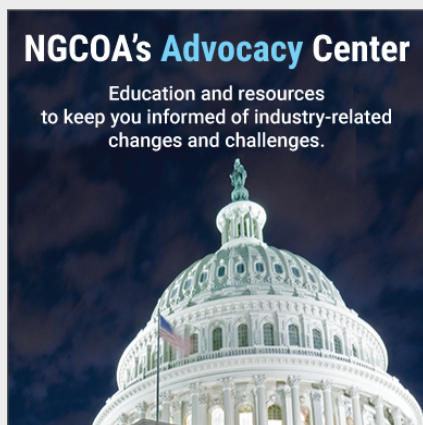
Missouri's Lake of the Ozarks has evolved into a golf and vacation destination of significant allure and popularity, attracting golfers and families from all over the U.S. While



it is not unusual for golf resorts to open their doors to local play and events, Old Kinderhook Resort, Golf Club & Spa has distinguished itself with the variety and ingenuity of its community outreach efforts... [READ MORE >>](#)

### **Silo Ridge Members Take Philanthropic Personally**

Like many high-end equity clubs, the membership at New York's Silo Ridge Field Club is a philanthropic and affluent bunch that looks forward to sharing its private club as an appealing fundraising venue for the surrounding communities... [READ MORE >>](#)



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