



Mike Tinkey

As deputy chief executive officer of the National Golf Course Owners Association, Mike Tinkey is responsible for developing business relationships with suppliers to the golf industry that help NGCOA members increase efficiencies and enhance revenues. In more than a decade of service to the Association, Tinkey has been instrumental in establishing a number of sponsorships and partner relationship programs, including the Smart Buy Purchasing Program, which provides owners and operators with discounts on the equipment and services needed to run their businesses. Tinkey is also active in the implementation of the NGCOA strategic plan and directing the Association's technology initiatives. As a former golf course operator, Tinkey is highly qualified to represent the views of Association members based on his years of service prior to joining the NGCOA as president of the South Carolina Golf Course Owners Association and the Low Country Golf Course Owners Association. Tinkey joined the NGCOA in 1995 after serving as a volunteer on the NGCOA board from 1991-1995, as the chief operating officer of Royal Golf & Tennis at Shipyard and Port Royal Resorts at Hilton Head Island, S.C., and as the president of the Wild Dunes Resort in Charleston, S.C. Tinkey graduated with a bachelor's degree from and pursued graduate studies in History at Auburn University. He currently serves on the board of the National Alliance for Accessible Golf and on the advisory board of the University of Wisconsin and the Rosen School of Hospitality. Tinkey previously served on the boards of the Southern Innkeepers Society, the Hilton Head Island Chamber of Commerce and the Hilton Head Island Convention & Visitors Bureau.
