



David Pillsbury

Mr. Pillsbury was appointed President of PGA TOUR Golf Course Properties in March 2006. He joined the TOUR in 2004 as Chief Operating Officer. As President, Mr. Pillsbury is responsible for all strategic and operational aspects of PGA TOUR Golf Course Properties, including TPC business development and operations, sales and marketing, player relations, executive and corporate affairs, Board Member Relations, and the leadership of 2,900 TPC Network employees. He also recently spearheaded a multi-million dollar renovation of PGA TOUR Golf Course Properties' flagship TPC Sawgrass designed to help elevate THE PLAYERS Championship to a new level. In his role as President, Pillsbury also sits on the Commissioner's Strategic Planning Committee for the PGA TOUR.

Prior to joining the PGA TOUR, Mr. Pillsbury served as U.S. General Manager for Nike Golf, following a 14-year career with American Golf Corporation (AGC), the world's largest golf course management company. Appointed President of AGC in 2002, Pillsbury led a corporate restructuring and played a key role in a \$1.1 billion sale of the company.

Formerly a member of the Board of Directors of the National Golf Foundation (NGF), Mr. Pillsbury has been an active leader in a multitude of industry associations and philanthropic endeavors. He serves on the Executive Committee of GOLF 20/20, an industry-wide initiative aimed at growing the game of golf, and in 2007 was appointed Chairman of the Board of Trustees for the Golf Course Superintendents Association of America's (GCSAA) Environmental Institute for Golf – an organization for which he also serves on the Advisory Council. Additionally, Mr. Pillsbury is Co-Chairman of the Jordan & Kyra Memorial Foundation, a non-profit organization that raises funds for pediatric brain tumor research and family care.

Mr. Pillsbury received his undergraduate degree from the University of California, Berkeley, where he was Co-Captain of the Cal football team, and holds an MBA from the University of Southern California. He and his wife have five children and reside in Ponte Vedra Beach, Florida.
